

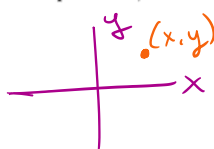



# 2024 Fall Math 140 Week-In-Review

## Week 2: Sections 2.1-2.2

### Section 2.1: Review of Lines



Some Key Words and Terms: Point, Quadrant, Line, Linear, Slope, Vertical Line, Horizontal Line, Slope-Intercept Form, Point-Slope Form, Standard Form

Point:  (independent, dependent)  
i.e. (time, \$), (quantity, cost), etc....

Quadrant: the 4 regions of the graph    
 QI: top right (where both variables are positive)  
 QII: top left (negative indep values & positive dpend values)  
 QIII: bottom left (where both variables are negative)  
 QIV: bottom right (positive indep values & negative dpend values)

Line and Linear:  
follows a particular relationship for x & y: constant rate of change (slope)  
 \* ultimately, if something is "linear" we can express it as "y=mx+b"

Slope:  
constant rate of change =  $m = \frac{\text{rise}}{\text{run}} = \frac{y_2 - y_1}{x_2 - x_1} = \frac{\Delta y}{\Delta x} = \frac{\text{change in } y}{\text{change in } x}$

★ Vertical and Horizontal Lines:  
vertical line:  all have same x-value  
 so:  $x = \#$   
 \* undefined slope  
 \* no y-intercept unless  $x = 0$   
horizontal line:  all have same y-value  
 so:  $y = \#$   
 \* slope  $m = 0$   
 \* no x-intercept unless  $y = 0$

Forms of Lines: 3 Forms:  
 1) Slope-Intercept Form:  $y = m \cdot x + b$  (y-intercept)  
 2) Point-Slope Form:  $y - y_1 = m \cdot (x - x_1)$  ( $x_1, y_1$ )  
 3) Standard Form:  $Ax + By = C$   
 \* all variables on left } good enough for "augmented matrices" (2.4)  
 \* constant on right  
 \* no fractions or decimals (whole #s)

★ The skill set we use here is the same skill set in 2.2

**Examples:**

1. The points  $(x_1, y_1)$  and  $(x_2, y_2)$  form a line. Determine the following:

(a) The slope of the line.

★ slope =  $m = \frac{y_2 - y_1}{x_2 - x_1}$  b/c we were given (or could find) two points

$$m = \frac{-1 - 2}{-2 - (-6)} = \frac{-3}{4} \text{ can't reduce}$$

(b) The equation of the line in Point-Slope Form.

↳ it doesn't matter which we choose

Answer #1:  $y - 2 = -\frac{3}{4}(x - (-6))$   
 $y - 2 = -\frac{3}{4}(x + 6)$

Answer #2:  $y - (-1) = -\frac{3}{4}(x - (-2))$   
 $y + 1 = -\frac{3}{4}(x + 2)$

(c) The x and y intercepts, if they exist.

fastest: ① start w/  $y = mx + b$  & plug-in the m  
 ② plug in either point & solve for the b-value (y-value of y-intercept)  
 ③ plug in b-value &  $y = 0$ , to solve for x-value of x-intercept

★ ALL intercepts are written as points!

$$y = mx + b \rightarrow y = -\frac{3}{4}x + b$$

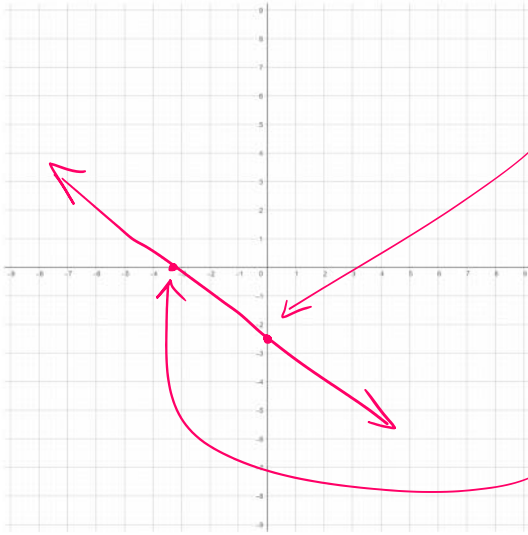
$$(x, y) = (-2, -1)$$

y-intercept  $(0, -\frac{5}{2})$   
 $-1 = -\frac{3}{4} \cdot (-2) + b$   
 $-1 = \frac{3}{2} + b$

$$(0, -2.5) \quad -\frac{3}{2} - \frac{3}{2} = -\frac{5}{2} = b$$

$y = -\frac{3}{4}x - \frac{5}{2}$  → "slope-intercept"  
 $0 = -\frac{3}{4}x - \frac{5}{2}$

x-intercept  $(-\frac{10}{3}, 0)$   
 $-\frac{2}{3} \cdot \frac{5}{2} = (-\frac{3}{4} \cdot x) \cdot \frac{-4}{3}$   
 $-\frac{10}{3} = x$   
 $(\approx -3\frac{1}{3}, 0)$



2. For a point  $(x, y)$  on the line given by  $5x - 3y = 11$ , determine the following:

standard form  $\Rightarrow$  slope-intercept:  
 $-3y = -5x + 11$   
 $y = \frac{5}{3}x - \frac{11}{3}$   
 $m = \frac{5}{3}$

$$m = \frac{\Delta y}{\Delta x} = \frac{\text{change in } y}{\text{change in } x}$$

"the x/y increases/decreases by — units"

(a) The corresponding change in the y-coordinate of the point if the x-coordinate increases by 5 units.

need this #  $\rightarrow$   
 $m = \frac{\Delta y}{\Delta x}$  need one of these

$$m = \frac{\Delta y}{\Delta x}$$

$$5 \cdot \left(\frac{5}{3}\right) = \left(\frac{\Delta y}{\Delta x}\right) \cdot 5$$

$$\Delta x = +5$$

↓  $m = \frac{\Delta y}{\Delta x}$  need one of these

$m = -\frac{y}{\Delta x}$   
 $5 \cdot \left(\frac{5}{3}\right) = \left(\frac{\Delta y}{5}\right) \cdot 5$   
 $\frac{25}{3} = \Delta y \rightarrow$

$\Delta x = +5$

the y increases by  $\frac{25}{3}$  units

(b) The corresponding change in the x-coordinate of the point if the y-coordinate decreases by 3 units.

so  $\Delta y = -3$   
 then  $\frac{5}{3} = \frac{-3}{\Delta x}$

(one fraction = one fraction) then cross-multiply

$\frac{1}{3} \cdot \left(\frac{5}{3}\right) = \left(-3 \cdot \frac{1}{\Delta x}\right) \cdot \frac{1}{3}$

reciprocal  $\frac{5}{9} = \frac{1}{\Delta x}$  reciprocated

$5 \cdot \Delta x = \frac{-9}{5}$

$\Delta x = -\frac{9}{5}$

the x decreases by  $\frac{9}{5}$  units

$-\frac{9}{5} = \frac{\Delta x}{1}$   
 $-\frac{9}{5} = \Delta x$

Section 2.2: Modeling with Linear Functions

taking real things (cost/rev/...) and using  $y = mx + b$  to represent them

Some Key Words and Terms: Linear Functions, Linear Depreciation, Rate of Depreciation, Scrap Value, Cost, Variable Cost, Quantity, Fixed Cost, Revenue, Price, Profit, Supply, Demand

Linear Functions:

- In this class:
- I [Linear Depreciation (time = x, value = y)]
  - II [Total Production Cost (quantity = x, cost = y)  
Revenue (quantity = x, revenue = y)  
Profit = Revenue - Cost (quantity = x, profit = y)]
  - III [Supply (quantity = x, price per item = y)  
Demand (quantity = x, price per item = y)]

★ All 3 are still just versions of  $y = mx + b$  ★

Linear Depreciation:

$V(t) = m \cdot t + b$

- $V(t)$  is the value in \$ of the item after t years
- $m$  is amount of \$ lost each year (always negative)
- $t$  is time in years (x-variable)
- $b$  is the purchase price  $(0, b)$  (time is zero)

★ "The depreciation rate" is  $|m|$  dollars per year ★

Cost, Revenue, and Profit:

Cost = (cost per item) · (quantity) + (fixed costs)  
 $C(x) = m \cdot x + F$   $m = \text{cost per item (cost to produce not buy)}$

Revenue = (selling price per item) · (quantity)  
 $m = \text{selling price per item} \ \& \ \underline{\text{no}} \ y\text{-intercept}$

Revenue = (selling price per item)  $\cdot$  (quantity)  
 $R(x) = m \cdot x$   $m =$  selling price per item & no y-intercept

Profit = (Revenue) - (Cost)  $\star$  will distribute through the cost function

$\star C(x), R(x), \& P(x)$  all have positive slopes  $\star$

Supply and Demand:

$\star$  both represent a price per item:  $S(x) = p(x)$  or  $D(x) = p(x)$   
supply is a price function      demand is a price function

$$p = mx + b$$

- Supply will always have a positive slope
  - Demand will always have a negative slope
- $\rightarrow$  when  $S(x) = D(x)$  "Supply equals Demand" we have "market equilibrium"

Examples:

1. Before going to college, a student decides to invest in a scooter to get around campus. After one year, the scooter they purchased would still be worth \$563.45. When the student graduates (assume 4 years after starting college), the scooter they purchased would still be worth \$303.80. The scooter uses special electronics that will always be worth at least \$100. Let  $V(t)$  be a linear function modeling the current value of the scooter, in dollars, after  $t$  years. Determine the following:

$y = mx + b$

$V(t)$  is depreciation, then  $(x, y) \rightarrow$  (time, value)

- a. The yearly depreciation rate for the students' scooter.

$$m = \frac{303.8 - 563.45}{4 - 1} = -86.55$$

$\hookrightarrow |m|$

(1, 563.45)

(4, 303.8)

the yearly depreciation rate is \$86.55 per year

- b. The purchase price of the scooter.

$\hookrightarrow$  b-value / y-intercept

$$V(t) = mt + b$$

$$V(t) = -86.55t + b$$

$$(t, V) = (1, 563.45)$$

$$563.45 = -86.55(1) + b$$
$$650 = b$$

the purchase price is \$650

- c. The linear function,  $V(t)$ , representing the value of the scooter after  $t$  years.

$$V(t) = -86.55t + 650$$

- d. How many years it will take for the scooter to reach its scrap value (round your answer to the nearest tenth of a year)  $\rightarrow$  one decimal

"How long until scrap-value?"

set  $V(t) =$  scrap-value  
and solve for  $t$

$$V(t) = -86.55t + 650 = 100$$
$$-86.55t = \frac{-550}{-86.55} = \frac{-550}{-86.55}$$
$$t \approx 6.4$$

It will take about 6.4 years

$\hookrightarrow$  lowest value / minimum value  
an object can be  
★ if we are not given a  
scrap-value it is assumed  
to be \$0

★ for this question, scrap  
value is \$100

2. A company produces a laptop/tablet combo targeted towards college students. When the company produces 50 combos, they incur a total cost of \$18,750 and when they produce 100 combos, they incur a total cost of \$25,200. Determine the linear cost function,  $C(x)$ , for the company when they produce  $x$  laptop/tablet combos.

$(50, 18750)$   
 $(100, 25200)$

$$m = \frac{25200 - 18750}{100 - 50} = 129 \text{ "cost per item"}$$

$\hookrightarrow C(x) = mx + F$

\* we were not given  
 $m = \text{cost per item or}$   
 $F = \text{fixed cost, so we}$   
 $\text{make two points \&}$   
 $\text{a line *}$

then  $C(x) = 129x + F$   $\&$  plug-in a point

$$25200 = 129(100) + F$$

$$25200 = 12900 + F$$

$$12300 = F$$

$$C(x) = 129x + 12,300$$

"total production cost"

$(x, y) = (\text{quantity, cost})$

3. When the company from the previous example sells 75 combos, they have a total revenue of \$18,675. Determine the linear revenue function,  $R(x)$ , for the company when they sell  $x$  laptop/tablet combos.

**★ Do not over-complicate revenue ★**

Revenue = (selling price per item)  $\cdot$  (quantity)

$$R = p \cdot x \quad \& \quad (75, 18675) = (x, \text{revenue})$$

$$18675 = p \cdot 75$$

$$p = m = \frac{18675}{75} = 249 \text{ "selling price per item"}$$

$$R(x) = 249x$$

**★ For Revenue:**

$$m = \frac{\text{revenue}}{\text{quantity}}$$

4. A company produces and sells Red-Eyes: a super-duper alarm clock for college students. The total production cost for the company when they produce  $x$  Red-Eyes is given by the function  $C(x) = 17x + 1,250$ . The total revenue for the company when they sell  $x$  Red-Eyes is given by the function  $R(x) = 39.99x$ . Determine the following:

a. The profit function,  $P(x)$ , for the company when they produce and sell  $x$  Red-Eyes.

$$P(x) = R(x) - C(x)$$

$$P(x) = 39.99x - (17x + 1250)$$

$$P(x) = 39.99x - 17x - 1250$$

$$P(x) = 22.99x - 1250$$

★ MUST distribute the negative

b. How many Red-Eyes the company needs to sell in order to actually turn a profit.

3 scenarios w/ Profit:

① Company losing more than making  $\rightarrow$  negative profit ( $P < 0$ )  
cost  $>$  revenue

② "Break-Even"  $\rightarrow$  no profit ( $P = 0$ )  
cost = revenue

③ Company making more than losing  $\rightarrow$  positive profit ( $P > 0$ )  
revenue  $>$  cost

profit  $> 0$

$$R(x) > C(x)$$

$$39.99x > 17x + 1250$$

$$-17x \quad -17x$$

$$22.99x > 1250$$

$$x > \frac{1250}{22.99} \approx 54.4$$

$x$  is a # of alarm clocks

"they must sell at least 55 alarm clocks"

5. A company produces and sells a specialized fan designed to be used in dorm rooms called the 'Wind-Mate'. When the selling price of Wind-Mates is set at \$20, the company will supply 5,000 fans. If the selling price increases to \$25, the company is willing to supply an additional 2,000 fans. Determine the linear price function for supplying  $x$  Wind-Mates.

$$m = \frac{25 - 20}{7000 - 5000} = \frac{5}{2000}$$

$$M = \frac{1}{400} \quad (\text{supply has } (+) \text{ slope})$$

this is a supply problem:  $S(x) = ?$

$\hookrightarrow (x, y) = (\text{quantity}, \text{price})$

2 pts so now we make a line

$(5000, 20)$

$(7000, 25)$

5000 + 2000 "additional"

$$S(x) = \frac{1}{400}x + b \quad \text{then plug-in a point}$$

$$20 = \frac{1}{400}(5000) + b \quad \text{OR} \quad 25 = \frac{1}{400}(7000) + b$$

$$b = 7.5$$

$$S(x) = \frac{1}{400}x + 7.5 \quad \text{OR} \quad p(x) = \frac{1}{400}x + 7.5$$

6. A T-shirt supplier is planning to capitalize on the reintroduction of the Aggie/Longhorn game this semester. According to their market research, if they set the price of t-shirts at \$30 per t-shirt, then consumers will demand 22,400 t-shirts. If they increase the price by \$9 per t-shirt, then consumers will only demand 19,900 t-shirts. Determine the linear price function for demanding  $x$  t-shirts.

$$m = \frac{39 - 30}{19900 - 22400}$$

$$m = -\frac{9}{2500} = -.0036 \quad (\text{demand has } (-) \text{ slope}) \checkmark$$

$$D(x) = \frac{-9}{2500}x + b$$

$$30 = \frac{-9}{2500}(22400) + b \quad \text{OR} \quad 39 = \frac{-9}{2500}(19900) + b$$

$$b = \frac{2766}{25} = 110.64$$

$D(x) = ?$   
 $(x, y) = (\text{quantity}, \text{price})$   
 $\left\{ \begin{array}{l} (22400, 30) \\ (19900, 39) \end{array} \right.$

$$D(x) = p(x) = \frac{-9}{2500}x + \frac{2766}{25}$$

OR

$$D(x) = p(x) = -.0036x + 110.64$$

★ it is ok to use decimals here b/c the are exact (aka unrounded)

★ When in doubt, default to fraction, not decimal ★